



SPONSORSHIP FORM

*Event Date & Venue: Saturday, August 25, 2012, 6-10:30 pm, Willowbend Country Club, Mashpee
Expected Attendance: 200 guests*

Business/Organization Name: _____

Contact Name: _____ Phone: _____

Website: _____ E-Mail: _____

Mailing Address: _____

City/State/Zip: _____

_____ **Siren Sponsor – \$100-249**

Benefits: ~ Name listed in program
~ Name & web link on nmlc.org & mermaidball.com
~ Name & web link in an E-Splash e-newsletter (1,600+ distribution)

_____ **Pirate Sponsor – \$250-499**

Benefits: Siren benefits plus....
~ 1/8 Page Program Ad (2 1/4" w x 1 3/4" ht)

_____ **Triton Sponsor – \$500-999**

Benefits: Siren benefits plus....
~ 1/4 Page Program Ad (4 3/4" w x 1 3/4" ht)

_____ **Neptune Sponsor – \$1,000-2,499**

Benefits: Siren benefits plus....
~ 1/2 Page Program Ad (4 3/4" w x 3 3/4" ht)
~ 1 ticket to the Mermaid Ball

_____ **Atlantis Sponsor – \$2,500-4,999**

Benefits: Siren benefits plus....
~ 1/2 Page Program Ad (4 3/4" w x 3 3/4" ht)
~ 2 tickets to the Mermaid Ball
~ A 468x60 px banner ad above posts on nmlc.org for 1 month
~ A 125x125 px sidebar ad on mermaidball.com for 2012

_____ **Oceana Sponsor – \$5,000-9,999**

Benefits: Siren benefits plus....
~ Full Page Program Ad (4 3/4" w x 7 3/4" ht)
~ 4 tickets to the Mermaid Ball, staff at your table
~ A 125x125 px sidebar ad on nmlc.org for 1 month
~ A 250x250 px sidebar ad on mermaidball.com during 2012

_____ **Mermaid Sponsor (Presenting Sponsor) – \$10,000+**

Benefits: Siren benefits plus....
~ Your business name as the presenting sponsor in all press for the event
~ 6 tickets to the Mermaid Ball, staff at your table
~ Full Page Inside Cover Program Ad (4 3/4" w x 7 3/4" ht)
~ A 250x250 px sidebar ad on nmlc.org for 1 month
~ A 468x60 px banner ad on mermaidball.com for 2012

*The National Marine Life Center is a 501(c)(3) non-profit organization.
Our federal id # is 04-3290276. Thank you for your support!*