



SPONSORSHIP FORM
Friday, June 22nd 2018 - 6:00-10:30 PM
White Cliffs Country Club – Plymouth, MA
Expected Attendance – 180



Business/Organization Name _____

Contact Name _____ Phone _____

Website _____ E-Mail _____

Mailing Address _____

City/State/Zip _____

_____ **Siren Sponsor – \$100-249**

- Benefits: - Name listed in program
- Name & web link on nmlc.org & mermaidball.com
- Name & web link in an e-newsletter (3,400+ distributions)
- Thank you post on Facebook

_____ **Pirate Sponsor – \$250-499**

- Benefits: Siren benefits plus....
- 1/8 Page Program Ad (2 1/4" w x 1 3/4" ht)

_____ **Triton Sponsor – \$500-999**

- Benefits: Siren benefits plus....
- 1/4 Page Program Ad (4 3/4" w x 1 3/4" ht)

_____ **Neptune Sponsor – \$1,000-2,499**

- Benefits: Siren benefits plus....
- 1/2 Page Program Ad (4 3/4" w x 3 3/4" ht)
- 1 ticket to the Mermaid Ball **We ___ will/___ will not use ticket (please check)**

_____ **Atlantis Sponsor – \$2,500-4,999**

- Benefits: Siren benefits plus....
- 1/2 Page Program Ad (4 3/4" w x 3 3/4" ht)
- 2 tickets to the Mermaid Ball **We ___ will/___ will not use ___ tickets**
- A 468x60 px banner ad above posts on NMLC.org for 1 month
- A 125x125 px sidebar ad on MermaidBall.com

_____ **Oceana Sponsor – \$5,000-9,999**

- Benefits: Siren benefits plus....
- Full Page Program Ad (4 3/4" w x 7 3/4" ht)
- 4 tickets to the Mermaid Ball **We ___ will/___ will not use ___ tickets**
- A 125x125 px sidebar ad on NMLC.org for 1 month
- A 250x250 px sidebar ad on MermaidBall.com

_____ **Mermaid Sponsor (Presenting Sponsor) – \$10,000+**

- Benefits: Siren benefits plus....
- Your business name as the presenting sponsor in all press for the event
- 6 tickets to the Mermaid Ball **We ___ will/___ will not use ___ tickets**
- Full Page Inside Cover Program Ad (4 3/4" w x 7 3/4" ht)
- A 250x250 px sidebar ad on NMLC.org for 1 month
- A 468x60 px banner ad on MermaidBall.com

The National Marine Life Center is a 501(c)(3) non-profit organization. Our Federal ID # is 04-3290276.

Thank you for your support!