



SPONSORSHIP FORM

Saturday, July 18, 2020 – 6:00 – 10:30 pm
 Massachusetts Maritime Academy, Buzzards Bay, MA
 Expected Attendance – 180



Business/Organization Name _____

Contact Name _____ Phone _____

Website _____ E-Mail _____

Mailing Address _____

City/State/Zip _____

YES, we would like to sponsor at the following level. (See Sponsor Benefits Matrix below.)

- Siren (\$100)
- Pirate (\$250)
- Triton (\$500)
- Neptune (\$1,000)
- Atlantis (\$2,500)
- Oceana (\$5,000)
- Mermaid (Presenting) (\$10,000)

NMLC's Social Media Impact:
 Facebook – 25,797 followers*
 Instagram – 15,000+ followers*
 Twitter – 31,400+ followers*
 E-Newsletter – 5,284 subscribers*
 Website – 8,300 visitors monthly*
 *As of February 2020. And growing daily!

We have attached our Logo (due by 7/10/20, 300+ dpi, jpg/gif/tif) YES No

We would like to use our ticket(s) (names due to nmlc@nmlc.org by 7/10/20) YES No

	Siren	Pirate	Triton	Neptune	Atlantis	Oceana	Mermaid
Cost	\$100	\$250	\$500	\$1,000	\$2,500	\$5,000	\$10,000
# of Tickets				1	2	4	6
Name & Link on NMLC.org and MermaidBall.com	✓	✓	✓	✓	✓	✓	✓
Name listed in Program	✓	✓	✓	✓	✓	✓	✓
Program Ad		✓ 1/8 page (2¼" w x 1¾" h)	✓ 1/4 page (4¾" w x 1¾" h)	✓ 1/2 page (4¾" w x 3½" h)	✓ 1/2 page (4¾" w x 3½" h)	✓ Full page (4¾" w x 7" h)	✓ Full page inside cover (4¾" w x 7" h)
Facebook Thank You Post		✓ (group post)	✓	✓	✓	✓	✓
Twitter Thank You Post			✓	✓	✓	✓	✓
Instagram Thank You Post				✓	✓	✓	✓
Additional Social Media Post(s) (choice)					✓ 1	✓✓ 2	✓✓✓✓ 4
Ad on MermaidBall.com						✓ 1 mo	✓ 3 mos
Ad on NMLC.org							✓ 3 mos
Name in all event communications							✓

The National Marine Life Center is a 501(c)(3) non-profit organization. Our Federal ID # is 04-3290276.

Thank you for your support!